Prasar Bharati (India's Public Service Broadcaster) Directorate General: Doordarshan New Delhi DD National

F. No. 55/2/2008/NP/P-5

Dated: 16.02.2018

Subject: ABU Robocon 2018 National Contest – Live/telecast matter thereof.

ABU Robocon 2018 National Contest will be held from 1st March to 3rd March, 2018 at Shivaji Chhatrapati Krida Sankul (Balewadi Stadium)Sports Complex, Pune. It has been decided to telecast the following programmes of the event on DD National & DD Sports channel:

Sl.	Name of the programme	Date of telecast	Date of telecast	Timings
No.		on DD National	on DD Sports	
1.	A Curtain Raiser	01/03/2018	01/03/2018	12 midnight to
	(Hindi / English)	(Thursday)	(Thursday)	0030 hrs.
2.	1 st Day Matches –	02/03/2018	02/03/2018	12 midnight to
	TV Report	(Friday)	(Friday)	0030 hrs.
3.	2 nd Day Matches –	03/03/2018	03/03/2018	12 midnight to
	TV Report	(Saturday)	(Saturday)	0030 hrs.
4.	Live telecast of	-	03/03/2018	10.00 am to
	QF/SF/Final Matches &		(Saturday)	01.00 pm
	Closing Ceremony			
5.	Highlights of QF/SF/Final	04/03/2018	04/03/2018	12 midnight to
	Matches & Closing	(Sunday)	(Sunday)	0030 hrs.
	Ceremony - TV Report			

DDK Mumbai will make necessary arrangements for the above mentioned programmes. DDK Mumbai will relay the programmes from Mumbai end. DDK Mumbai will provide all publicity material to DD National email: ddnational2011@gmail.com.

Marketing Division, Mumbai will explore possibility of marketing the event on DD National and commercials to be booked and will be packaged at Mumbai end.

PR Unit, Cross Channel Publicity, Media Publicity and E-flyers Unit may release necessary publicity. Marketing Division, Mumbai may kindly take note of above.

The programme will be available also on web streaming and YouTube.

This is issued with the approval of the Competent Authority.

(Baiju Chandran)

 $\ \, \textbf{Dy. Director of Programmes (NP)} \\$

Tele/Fax: 011-23386537

ADGs/DDGs/HOOs/HOPs, All Doordarshan Kendras

ADG (DD Sports)

ADG (DDK Mumbai)

ADG(P)/DDG(E), DDK Delhi

ADG (CRD, Mumbai/Delhi)

Director, DDK Pune

DG (News) – for kind information

Mr. Bharat Bhusan, Consultant (Social Media)